



Ashley Junior School

Ready • Respectful • Responsible

Thursday 12th February 2026

Dear Parents/Carers,

World Book Day 2025 – MONDAY 2nd MARCH

At AJS, our World Book Day celebration this year will take place on **Monday 2nd March (Wednesday 25th February for Earhart Class)**- *this is earlier than the official celebration later that week.* We are looking forward to celebrating all things books and reading, and have a number of exciting activities planned.

On **Wednesday 25th February, Simon Murray, illustrator and author** will be visiting AJS to lead some Literacy and illustration workshops based on his new space themed *Icky Doo Dah* picture book. Click the link below to see examples of his books
<https://www.ickydoodah.com/index.php/books>

Dress up as an interesting word!

On **Monday 2nd March**, the children can dress up in a way which explains their interesting word. This is to represent the rich language which we have in so many of the wonderful books that have been written around the world.

Note: for our **Year 3** pupils, we kindly ask that they wear PE appropriate clothing and trainers.

See the examples provided for inspiration and **please make sure you have a large label with your interesting word on attached to your outfit:**



Design a Potato Character competition!

Dress up a potato as your favourite book character! Use a range of materials and be as creative as you can. Potatoes must be in school by **Friday 27th February**. Entries will be put on display, and prizes will be given in celebration assembly to the most inventive and creative. See examples below for inspiration:



We look forward to an enjoyable day celebrating books. Thank you in advance for your engagement and support

Yours faithfully,

Mrs H Pounds

Leader of English & Deputy Headteacher