



Introducing Smart Choices...

We're introducing 'Smart Choices' icons on our school menus to help children spot healthier and more sustainable meal options more easily.

The icons are a simple guide - not rules - designed to support balanced nutrition and environmental awareness while keeping choice and enjoyment at the heart of school meals.

What the logos mean



Fruit & Vegtastic - includes an additional 50g portion of fruit or veg



Best for children's health - High in fibre and protein, and lower in fat to support growth and development



Better for the planet - Lower carbon footprint and more environmentally friendly ingredients



Better for you & the planet - Our "gold star" meals combine nutrition with sustainability

These icons help children make confident choices, support healthy habits, and reinforce what they learn at school - all in a positive, age-appropriate way. It's one small step towards healthier children and a healthier planet.