



# Ashley Junior School

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Tuesday, 5<sup>th</sup> May 2026

Dear Parents/Carers,

Re: Political Campaigning

It was brought to our attention, on Saturday 2<sup>nd</sup> May, that a political party had taken a photograph of one of their local election candidates on our school site, without our permission; they then used this image as part of their campaign, posting this on a local Facebook group page, as well as their party's campaign page.

Our school site is private property, and our Governing Body, like all schools, has no political affiliation with any political party whatsoever. We were astonished that the political messages by this candidate had been 'backdropped' by our school site and signage.

We contacted the political party's local office and asked that they removed the post, and any other campaign materials which contained our school's name, with immediate effect. We also asked that they do not take any further media shots using our school site or name. We received an apology from the party's local office, as well as assurances that they had removed all online materials which linked our school to their particular campaign.

Please be assured that, in line with the Local Government Act 1986, Ashley Junior School does not endorse any political party. We will be referring the details of this incident to HCC's School Legal Support team, and have reported the issue to the Electoral Commission Team, for their reference.

Thank you for your understanding with this matter.

Kind regards,

*C Bartolomeo*

Mrs C. Bartolomeo,

Headteacher & DSL